



2021 - 2022

management - productions

31 FAM



ENG . 31 FAM is a phenomenon among young people, and the benchmark of urban music in the country. The six members of this family have created an own brand and a perfect sound mixing styles (Trap, Dancehall, Funk and R&B) and mixing languages (Catalan, Spanish and English).

Since their first album "TR3TZE" they have not stopped growing. They collect thousands of followers on all networks, and their songs add millions of plays like 'Valentina', which is already a gold single to exceed 10 million views.

They were the first of the genre to sound on the most important radios, to the point that in 2020 they were the headliners of the Mercè, the Barcelona's festivities.

They have shared stage with artists as C.Tangana, Maikel Delacalle, Cecilio G, Damed Squad or Dollar Sellmouni, and also, they have filled such important halls as the Apolo or Razzmatazz in Barcelona.

"Valhalla Vol.1" is their second record, which already had a spectacular tour with more than 40 confirmed dates, some of them at such important festivals as the Madrid Salvaje or the Share Festival.

Unfortunately, the confinement paralyzed the 2020 tour, but far from being stopped, the group took the opportunity to start producing a new album "Jetlag", their third studio album, hoping to return to the stage.

31 FAM is the present and the future!

 **MONTHLY LISTENERS** . + de 251.000
TOTAL STREAMS . + de 35.000.000
FOLLOWERS . +de 32.000
DAILY STREAMS . +de 50.000

 **SUBSCRIBERS** . + de 41.000

 **FOLLOWERS** . + de 28.500
MONTHLY INTERACTIONS . +de 4.000
IMPRESSIONS . +de 60.000



Trap | Urban | Dancehall



Special **MÚSICA URBANA** in **ENDERROCK**



Mundo Sonoro



In the **La Marató de TV3** album



Cover in **ENDERROCK**



Presence in the most important media



VALENTINA
Golden Single
+10M Streams
in all platforms

 **"Sold Out"**
in the main dancehalls

FLASHY ICE CREAM

 [flashy.icecream](#)
 [ice_flashy](#)
 [flashyicecream](#)

ENG · When you talk about **Flashy Ice Cream** you are talking about one of the reference groups in the new Catalan urban scene.

Flashy Ice Cream were among the first to start creating a name for themselves by trapping in Catalan. Fellow studios and battles of the 31 FAM and regular friends and collaborators of other top artists on the scene such as Pawn Gang, Lildami or Santa Salut.

Their proposal mixes styles such as Trap, Dancehall and Rap with a very personal and fresh style.

Their album "Don Gelato" has been considered and awarded as the Best Album of Urban Music by the critics of ENDERROCK AWARDS.

With "Don Gelato", Flashy Ice Cream has been consolidated, and also the media and the public has been realized. In recent months they have appeared frequently in the media. Radio interviews, TV performances and many pages dedicated to the group by specialized magazines.

They are currently in the production phase of their new album. An album that will exceed all expectations, with very powerful songs and collaborations. The release of this new album is already scheduled for September 2021.

The coolest on stage are definitely FLASHY ICE CREAM!



Trap | Urban | Dancehall

Presence in the most important media



MONTHLY LISTENERS · + de 43.000
TOTAL STREAMS · + de 5.000.000
FOLLOWERS · + de 4.800
DAILY STREAMS · + de 15.000



FOLLOWERS · + de 8.000



+ 9.000.000 streams
 accumulated in the mail
 digital platforms



Special **MÚSICA URBANA** in **ENDERROCK**



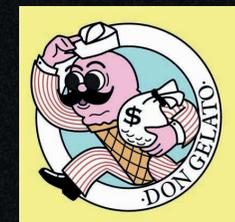
Highlight Interview in **MÚSICA DISPERSA**



Highlight in **APPLE MUSIC**



Highlight in **ELS40**



BEST URBAN MUSIC ALBUM 2020 by **ENDERROCK**

"Alba"
 official summer song in **LA SER**
 (Ser Catalunya, 40P, Dial, 40Dance,...)



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P.A.W.N. GANG

 pawngang_oficial

ENG · **Pretty Ass White Niggas Gang**, better known as the **P.A.W.N. GANG**, is a music group of Catalan Trap created in Barcelona at the end of 2011. Their popularity grew through their videos uploaded to YouTube, to make a style totally unknown in Catalonia in that moment. After presenting several EPs and singles with a spectacular reception from the public and the media, in 2017 they released their first and last LP called (**Pretty Ass White Niggas**).

P.A.W.N. GANG have the merit of being the pioneers, and the benchmark of the Trap movement in Catalonia and Spain. They even devised and published a dictionary with the words of the slang trap that a whole generation now uses.

They have been inspiration for a whole promotion of artists and urban style groups. A movement that today has become the musical and cultural phenomenon of a whole country.

After a time away from the stage, the **P.A.W.N. GANG** decided to return, and make it through the big door! In 2020, they presented a new album "**Oli d'Uliba**" and a new tour (canceled by Covid).

While they wait for returning to the stage, the most trapping group in the country is already preparing a new album for 2021.

P.A.W.N. GANG is back, the first ones are back!



Trap | Urban | Drill

Interviews and play in 

Show in the Premis Enderrock Awards

 **MONTHLY LISTENERS** · + de 30.000
TOTAL STREAMS · + de 7.000.000
FOLLOWERS · +de 13.500
DAILY STREAMS · +de 5.000

 **SUBSCRIBERS** · + de 41.000

 **FOLLOWERS** · + de 6.800



Special **MÚSICA URBANA** in **ENDERROCK**



In the best albums of 2020 for **Mondo Sonoro**



Cover in **ENDERROCK**



Interview in **ELNACIONAL**



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XEIC

xeic.official
xeic_oficial
xeic.official

ENG · XEIC is a band with more than 10 years of career, 6 studio albums and more than 350 concerts throughout the country.

This is probably the most important group born in Terres de l'Ebre.

A career with dozens of songs that are already anthems in Catalonia and that has allowed them to transmit their vindictive-festive message through Catalonia, the Basque Country, the Balearic Islands, Valencia, France and Switzerland.

They have participated in crowded festivals where they have shared the stage with artists such as Manu Chao, Bad Manners, La Pegatina, Obrint Pas, Dr.Calypso, Boycott, The Beatles, the Root, Aspencat, Zoo, Txarango, Catarres, Doctor Prats, among many others.

Their style has evolved and modernized over the years without losing their critical spirit, their commitment to freedom and their strong directness.

Due to Covid, their last tour was suspended and right now, the group is only thinking of getting back on stage as soon as possible with more strength and energy than ever!



Festive and Vindictive Music

Daily played in



Interviews in



Live shows in 3

Spotify **MONTHLY LISTENERS ·**
TOTAL STREAMS · + de 20.000
FOLLOWERS · + de 4.000.000
+ de 7.000

SUBSCRIBERS · + de 4.000



FOLLOWERS
+ de 11.300



FOLLOWERS
+ de 18.000



FOLLOWERS
+ de 4.000



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CRONOPIOS

 [cronopios_band](#)
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ENG · Cronopios is a cooperative of idealistic musicians. Born on the western shore of the Mediterranean in the late twentieth century, they claim and merge powerful styles such as Latin, Hip-Hop and Funk, and makes an intense commitment to live music. Loaded with message and references, their lyrics sink from the most transcendent intimacy to the most shameless humor that often flirts with surrealism. Under the lemma "if I Can't dance it's not my revolution", their concerts are a discharge of party, humor and emotion. Always interacting a lot with the public and making them the protagonist of what it wants to be a collective catharsis that will not leave anyone indifferent.

Cronopios is an artistic project in which to evoke concerns and to project aspirations. Understanding art also as a transformative tool, of formation and expression. Art to be at the service of the group and end up being something than the performance of some musicians on stage.



+ de 200.000 streams
accumulated in the main platforms



VIDEOS · + de 135.000



Daily played in iCat FM



Interviews

ENDERROCK Videoclips, interviews, ... Premiere



Show with Orquestra Simfònica de Cerdanyola: [youtube.com/watch?v=jldOEmajf9Q](https://www.youtube.com/watch?v=jldOEmajf9Q)



Latin | Hip Hop | Funk



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LA PLAGA

N11

 [laplagaoficial](#)

 [La-Plaga](#)

ENG · Under the name of **La Plaga N11**, six young people come together with an excellent musical background and also with the background of having been part of bands such as Ojo de Buen Cubero, Los Barrankillos, Esmeralda Collete, Cronopios and Potoma. They defend together a current proposal, of mixing pop-rock, but that way accompanies them with their identity touch, adding swing or folk rhythms to the recipe.

They also stand out for an unusual line-up of drums, electric double bass, piano, two guitars and vocals. But it seems that the recipe worked very well for them. With their first single "El rostre del vent", they have managed to enter directly into such important and different radios as iCat, Cadena Dial or Radio Olé. Since its launch, the group has been entering the official list of the most popular songs on Catalan radio week after week, in fact, iCat made them the song of the week.

La Plaga N11 is shameless elegance, attitude, energy and awareness in the face of everything that happens in our world. A different musical proposal, daring, fresh and full of oxygen in the current scene. But above all, it is vindictive poetry. They reaffirm this with their single "El rostre del vent", and even with their video starring chosen women with an intersectional and integrative perspective. And last but not least, they also have the production of Carlos Manzanares, producer of artists such as El Kanka, Arnau Griso, El Niño de la Hipoteca and Suu.

Without a doubt, **La Plaga N11** has already captivated their audience with their forceful and live music!



Pop-Rock | Folk | Swing



EL ROSTRE DEL VENT · Week song in iCat FM



Best band



Radiolé

Daily played in



More than 6 months in the APECAT official playlist, the most played in Catalonia



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